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Order Your Climbing Roses NOW

AND SAVE HALF

THREE "PERKINS"

These three wonderful Dorothy Perkins will add the final touch of color and beauty to your home. Plant them along your fence—train them over your back porch—make that dead tree trunk a pillar of roses. Change these unsightly places to spots of beauty at low cost. These three Dorothy Perkins, red, white and pink for only \$1.25 if you order NOW.

ALL 3 RED, WHITE AND PINK **FOR \$1.25**



HAVE THE UNUSUAL
Blue and Yellow
CLIMBING ROSES

and have something distinctively different. The yellow rambler is profuse in rich, golden-yellow blooms and makes a beautiful and showy picture. The blue rambler produces thick clusters of roses whose unusual and fantastic coloring attracts immediate attention. This special offer expires March 15 so send in your order AT ONCE.

BOTH FOR ONLY **\$1.25**

TWO MOST POPULAR CLIMBERS

American Beauty

and

Paul's Scarlet

Your order must surely include these wonderful climbers. They are strong growers, free from diseases and the blooms are gorgeous, measuring from three to four inches in diameter. The American Beauty is so well known it needs no description. The Paul's Scarlet Climber is its closest second. The color is a shade deeper than the American Beauty and the blooms last from two to four weeks. You want these climbers so do not delay but order immediately.

BOTH FOR ONLY **\$1.25**

3 Red, White, Pink **PEONIES \$1.25**

6 JAPANESE **\$1.00**
IRIS



**FEBRUARY
CALENDAR**

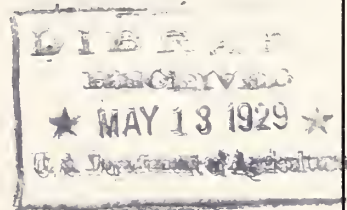
OF

ROSES AND SHRUBS



GROWERS' SALES CO.
CLINTON, N. J.

SEC. 435½ P. L. & R.
U. S. POSTAGE
PAID
CLINTON, N. J.
PERMIT No. 1



HAVE BEAUTIFUL FLOWERING SHRUBS FROM EARLY SPRING 'TIL LATE FALL

"BLOOM FROM EARLY SPRING 'TIL LATE FALL"

Haven't you often wondered what shrubs to plant to make your home grounds an everblooming garden spot from early spring to late fall? Everyone has in mind a vivid picture of such a place and has dreamed of making his own home equally beautiful and attractive. This dream can now become a reality at small cost if advantage is taken of the tremendous values offered in this folder.

To help you in making your home this "ever-blooming garden spot" we have arranged a Flowering Shrub Calendar, giving the blooming month of each shrub from early spring to late fall.

"BLOOMING SEASON OF THE FLOWERING SHRUBS"

DOGWOOD—April
 FORSYTHIA—April
 HONEYSUCKLE—May
 DEUTZIA—June
 PURPLE LILAC—May and June
 SPIREA V. H.—May and June
 SYRINGA—May and June
 SNOWBALL—June

WEIGELA ROSEA—June
 WEIGELA VARIEGATED—June
 SNOWBERRY—June and July
 BUTTERFLY BUSH—June and July
 CALYCANTHUS—July and August
 SPIREA A. W.—July and August
 HYDRANGEA P. G.—August and October
 ROSE OF SHARON—August and September
 HYDRANGEA A. G.—August and September



HYDRANGEA P. G.

Hydrangea P. G. is probably the most showy and beautiful of the flowering shrubs. It is especially valuable as it has blooms from early July until frost; first pale green, then white, and gradually turning to deep rose and bronze. You have surely seen these beautiful shrubs and have thought of a spot in your lawn that would be improved with a planting of Hydrangea P. G. If you would like to have a flowering hedge or border you can have nothing more hardy or of more outstanding beauty than these Hydrangea. The plants we offer in this special February Pre-Season Sale are fine, bushy, two-year-old, field-grown and will certainly please you.

37c Each—10 for only \$3.59

HYDRANGEA A.G. (HILLS OF SNOW)

37c Each—10 ONLY FOR \$3.59

EARLY FLOWERING SHRUBS

In this set we have selected our most showy and beautiful early flowering shrubs. If you will plant this set of 6 beautiful flowering shrubs your place will be in bloom from late March until early July. You may have often wondered just what shrubs to order to keep your grounds in constant bloom. We have now carefully selected such a set for you. This set of our choicest and most showy early flowering shrubs as listed below:

FORSYTHIA
 DOGWOOD
 PURPLE LILAC

HONEYSUCKLE
 SPIREA V. H.
 WEIGELA ROSEA

All 6 BEAUTIFUL FLOWERING SHRUBS ONLY \$1.59

BIG 5 SHRUB SPECIAL

This Big 5 includes our most expensive and probably our most beautiful flowering shrubs selling regularly from 50c to 75c each. These 5 shrubs will keep your home in bloom from the first signs of spring until long after frost and are surely an investment worth your while. This set comprising as it does our choicest varieties is not only a bargain, it is an opportunity. Be sure to include this Big 5 Set in your order at our special February price.

Wiegela Variegated
 Syringa Grandiflora

Hydrangea P. G.
 Butterfly Bush

Deutzia, P. of R.

THIS BIG 5 SHRUB SET FOR ONLY \$1.89

LATE FLOWERING SHRUBS

If, after your spring flowers have bloomed, your ambition has begun to lag with the coming of the warm days so you feel that you just can't go out in the flower garden and weed or if you are going away for the summer and think you can't have summer and fall blooming flowers, YOU ARE WRONG. You can have them without fuss or labor during the hot days by planting this set of beautiful late flowering shrubs early this spring and then forgetting about them. You will surely be delighted and surprised when they bloom in the summer and fall at the beauty you have added to your home with such a little expenditure of time and money. You will want this set so why not take advantage of our February price and send in your order now?

HYDRANGEA P. G.
 PINK ALTHEA

SPIREA A. W.
 SNOWBERRY

CALYCANTHUS
 BUTTERFLY BUSH

All 6 BEAUTIFUL FLOWERING SHRUBS ONLY \$2.29

SPIREA VAN HOUTTEI

Spirea Van Houttei is one of the best shrubs, the grandest of all the Spirens, and probably the most generally planted. Single specimen are beautiful and effective, but it is the massed planting that fairly takes one's breath away with its beauty and charm. A complete fountain of pure white bloom in May and June. Easy to grow, no shrub will add so much beauty, at so little cost, as Spirea Van Houttei. As a February Special we are pricing this great shrub so low there is absolutely no reason why you should not make a large planting this spring. Send in your order NOW.



27c Each—10 for only \$2.59

BUTTERFLY BUSH
 and
 Hydrangea P.G. BOTH FOR ONLY 98c



ALTHEA—ROSE of SHARON

Bloom late in August and September, with a profusion of large and brightly colored flowers much like the tender Hibiscus in form. These are the color spots of Fall, as Lilacs and Weigelas are of Spring. The late appearing foliage is extra good and valuable for its beauty alone. Grown in standard form they attain 10 to 12 feet in height and make an attractive specimen. Planted more compactly and occasionally pruned, they are both serviceable and showy as hedges. Red, white, pink or purple.

27c Each—10 for only \$2.59

PURPLE LILAC and SNOWBALL BOTH FOR ONLY 98c



Growers' Sales Co.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

Clinton, N. J.

REMEMBER!! ALL PRICES IN THIS FOLDER EFFECTIVE 'TILL MARCH 15 ONLY

February Calendar of ROSES



K. A. Victoria

roses for general planting. Blooming from early Spring to late Fall, with pointed buds, the large double flowers are glorious in their perfection; borne on long stiff stems; delicate pure white, deliciously fragrant. Unexcelled for cutting; absolutely hardy. There is nothing finer than this glorious white rose. Special price

As a special attraction for this month of February we have gone over our great list of varieties arranging for you a calendar of our most beautiful and gorgeous two-year-old, field-grown, monthly roses. We have given infinite time and care in the arrangement of this calendar to make it easy for you to make your selections. After careful consideration of the best possible means of grouping the roses for this purpose we have selected a set of our best reds; a set of our best yellows; we have grouped the Killarnies, red, white and pink; the Red and Pink Radiance and have also listed singly some of the most outstanding varieties that you will surely wish to add to your rose garden.

All of these we have chosen because of some distinctive quality that raises them way above the ordinary. We have priced every set on this page—every rose on this page—at very special prices for February. You may find it a little difficult to make a selection from a list of such perfect varieties. Undoubtedly you will want them all. But if you haven't room for such a large planting we suggest that you consider carefully the varieties and particularly the colors that would best fit in with those you already have in your rose garden and send in your order today to be sure of early delivery.

Remember these roses are not only two-year-old, field-grown, but are the chosen varieties of the Rose Connoisseur—The Best of the Best. Don't delay. Make your selections AT ONCE and send in your order NOW.

K. A. VICTORIA

The greatest hardy, white Hybrid Tea Rose in existence. A strong, sturdy grower; free flowering, it has become the most popular of all white roses for general planting. Blooming from early Spring to late Fall, with pointed buds, the large double flowers are glorious in their perfection; borne on long stiff stems; delicate pure white, deliciously fragrant. Unexcelled for cutting; absolutely hardy. There is nothing finer than this glorious white rose. Special price

69c Each

OPHELIA

You will surely want to include this beautiful rose in your order. Ophelia is not a new rose but among the best it has long held its high rank as a rose of marked distinction and certainly merits the great popularity it has received. The blooms are large and perfect in form and appearance and of attractive light salmon shading to light yellow. Plant this beautiful rose and you will have a bush that is vigorous, reliable and a persistent bloomer. At our special February price you can well afford to order as many as you have room to plant.

69c Each



Ophelia

J. L. MOCK

A very strong grower, it blooms with the greatest freedom, producing flowers extra large and well shaped which retain their perfect formation in full bloom. The flowers are a beautiful bright cherry-red, inside petals silvery white; large, full, with high pointed center. This rose produces a sensation wherever grown.

69c Each

FIVE FAMOUS RED ROSES

CRUSADER

Color rich velvety crimson. Buds and blooms immense and of great substance, very full and double and the largest rose of its color we have yet seen. A big, strong grower, soon produces a rugged bush loaded with the finest blooms that can be grown. Foliage heavy and free from disease. Hardy and a profuse bloomer.

69c Each

RICHMOND

Scarlet-crimson flowers are borne on long stiff stems. The roses are immense and produced in great profusion. A bed of Richmond is a wonderful sight in their dazzling brilliance, rivaling if not surpassing the American Beauty.

69c Each

MY MARYLAND

A brilliant, lovely shade of pink. Perfectly double flowers of immense size are produced all through the Summer in great profusion. A sturdy grower, the fine shaped bush itself is an ornament to any garden. A great outdoor rose.

69c Each

NEW ROSE COLUMBIA

A Hybrid Tea of wonderful blooming qualities as free a bloomer as any Tea Rose; blooms all the time, is almost thornless. Color is a deep peach-pink, a perfect color. An exquisite rose for cutting; produces handsome buds on long stiff stems. Hardy as an oak. It thrives in any location, and soon makes a wonderful display. It has become one of the most generally planted roses and is one that you will want to add to your garden this Spring.

69c Each



MME. ED. HERRIOT

Coral-red shaded with yellow and bright rosy scarlet. Made famous when it won the London Daily Mail Gold Cup in 1912. Strong with bright green, glossy foliage. A rose of extraordinary beauty that demands instant attention.

69c Each

HADLEY

A deep velvety-crimson, retaining its brilliancy at all seasons of the year. It is much used for hot house forcing and is equally desirable out of doors. The variety is double and buds are well-formed. A thoroughly desirable rose in every way.

69c Each

ETOILE DE FRANCE

Well-formed buds that develop into full open flowers of red and soft velvety crimson, shading to vivid carmine. One of the very best and most dependable red roses; not subject to insect attacks. Should be in every garden.

69c Each—All Five FOR ONLY \$2.89



Frau Karl Druschki

FRAU KARL DRUSCHKI

The very highest type of white rose. Marvelously white its color is absolutely without a tinge of yellow or any other shade. A very strong grower, it is perfectly hardy everywhere, and the glorious flowers are of immense size and are produced in profusion on long stiff stems.

69c Each

Two Glorious Roses

PINK and RED RADIANCE

These two grand Roses are an exact counter-part of the other, except in color; the Pink Radiance is a brilliant rosy-carmine, displaying beautiful rich opaline-pink tints in the open flower; Red Radiance is a splendid even shade of clear red, without a trace of any other color, retaining its vividness for an unusually long time after being cut. Both are strong, sturdy growers, constantly in bloom, and are two of the leading roses. We cannot say too much in their praise.

We have arranged to sell thousands of these glorious companion roses this Spring, bringing them to you at such a low price that you surely will not pass them by. Regular price \$1.50 each.

FEBRUARY SPECIAL 69c EACH—BOTH FOR ONLY \$1.29

GOLDEN EMBLEM

Rich golden yellow. The golden being more pronounced than in most varieties. One of the very best of the newer yellows that has been thoroughly tested. Has been selling at \$2.00 to \$2.50 each.

69c Each

Three Great Yellow Roses

LADY HILLINGTON

Buds of remarkable elegance, of good size, opening into flowers of clear apricot-yellow, shaded to orange on the outer edges of the petal. A good cut flower variety, as the color does not fade after the bloom is cut. A strong, hardy, healthful grower.

69c Each

SUNBURST

Buds long and pointed, borne singly on long, stout stems, opening full and double. A very vigorous grower, with reddish bronze foliage. The color is superb orange-copper or golden orange, with a deep orange center. This Rose creates a sensation wherever grown.

69c Each

MISS LOLITA ARMOUR

An American Rose of high merit; won the Paris prize in 1921, one of the highest rose honors in the world. Its fragrant bloom developed from well-shaped buds, chrome yellow at the base, shading to copper and orange hues on the reverse of the petals, and with much of the characteristic copper and shrimp-pink tints in its make-up.

69c EACH—ALL 3 FOR ONLY \$1.89

Commonwealth

This is one of the newer roses of special merit. The buds are large, long and pointed, opening to large double flowers of deep pink. The flowers are very lasting and faintly fragrant. Our special price

69c Each

Souvenir de Claudius Pernet

THE PERFECT YELLOW ROSE

A real sensation, this new Yellow Rose has sprung into immediate popularity. A clear shining Sun-Flower Yellow without a trace of the orange-yellow found in such varieties as Sunburst, Mrs. Aaron Ward, etc. It should be in every rose garden and you here have the opportunity to secure it at a ridiculously low price. This beautiful new rose is literally selling like hot cakes and well deserves its popularity. It is impossible for us to have an unlimited supply of this variety as it cannot be grown fast enough to keep ahead of the demand so if you would like to have this rose we strongly urge you to send in your order NOW before our stock is exhausted. This rose is regularly sold at \$2.50 each but at our Special February price you can well afford to have the Rose Hit of the year.

79c Each—2 for \$1.49—10 for \$6.65



Los Angeles



J. L. Mock

THE BEAUTIFUL KILLARNIES

These three roses, Killarnie Pink, Killarnie White and Killarnie Brilliant, are three roses you will prize more highly than any other varieties in your garden. The Killarnie Pink is the Queen of the Irish Roses and created a sensation when it first came out by reason of its long pointed buds of lovely flesh color suffused with pink and deliciously perfumed. The Killarnie White is an off-spring of the Pink Killarnie and is one of the most exquisite roses grown. The Killarnie Brilliant has the same long pointed buds but is a beautiful shade of brilliant red. These three beautiful Killarnies

Only \$1.79—69c Each

JULIET

Color old-gold and red. An odd but charming color combination. Be sure to add this one to your order. We have priced it so you won't fail to do so.

69c Each

GROWERS' SALES CO.'S DISTINCTIVE DOZEN

The 12 roses described and listed below have been selected after careful consideration of several hundred varieties. Every one is truly distinctive in color, beauty and perfection of form and has the added advantage of hardiness and adaptability to all parts of the country. We are offering this beautiful dozen at a special introductory price of \$5.89. These 12 roses represent the best. Plant them and they will be your particular pets and the pride and joy of your rose garden. They are big, two-year old, field-grown plants regularly catalogued at \$1.00 each but our special introductory price is less than half, if you Order IMMEDIATELY for early spring delivery.

- Lady Ashdown—Pale rose, shading to yellow at base of petals.
- Duchess of Wellington—Intense soft iron-yellow, stained crimson.
- Bracellite—Sport of Columbia. Color finer and clearer pink than the parent.
- Los Angeles—Luminous flame-pink, toned coral, shaded translucent yellow gold at base of petals.
- Mrs. Aaron Ward—Yellow, sometimes shaded salmon and rose.
- Mme. Butterfly—Bright pink, apricot and gold.
- Etoile de France—Vivid crimson, with darker shadings.
- Radiance—Carmine-pink, yellow at base of petals.
- K. A. Victoria—White; fine form.
- Red Radiance—Dazzling crimson-scarlet.
- Mme. Edouard Herriot—Coral-red, shaded yellow and scarlet.
- Souv. de Claudius Pernet—The perfect yellow rose.

These 12 Choice Roses For Only \$5.89

Growers' Sales Co.



La France

OUR SELECT SIX

As you probably know, it is always the best and most expensive that are the most difficult to sell. So it is with roses. We have a dozen or more varieties of our best and most beautiful roses regularly sold at \$1.50 to \$1.75 each that are not selling so quickly as the cheaper varieties and rather than have them left over we are willing to sell them to our regular customers at a sacrifice. If you send in your order before March 15 we will select you a beautiful assortment of 6 of these fine rose bushes for the very small cost of only \$2.89. We all want the best and at this low price you can have the cream of the rose fields at way below catalogue prices. Send in your order today for our Select Six and you will have the rose bargain of the year.

Our 6 Select Roses For Only \$2.89

Clinton, New Jersey

GROWERS' SALES COMPANY

CLINTON, N. J.

FEBRUARY 1, 1929.

A PERSONAL MESSAGE TO YOU

This is the first of a series of service letters and bulletins we are planning to give you, outlining briefly—What, How and When to plant. There is a Right Time and a Wrong Time, a Right Way and a Wrong Way for every planting. In these bulletins we will try to give you concise, practical and instructive information and suggestions as to What and How to plant, along with attractive money-saving offers at just the Proper time to make your plantings.

We believe you will be interested in the suggestions and information contained in these bulletins. Save them. The complete set will give you a valuable reference library.

FIELD-GROWN ROSES

can be planted in the spring as early as the ground can be worked. The earlier the better. It is surprising how the roots like to work right in the cold soil, establishing the plant for a good start-off when real spring weather comes. If you have not already ordered your roses now is the logical time to do so to enable you to give them this early start.

PLANTING See that the holes for your roses are dug large enough to accommodate the roots without cramping them and spread them out in the bottom of the hole. Set the plants slightly deeper than they were planted before, which you can easily determine by examining the stems of the plants. Then put in some soil. Firm this down and wet it and finally see that you have 2 or 3 inches of dry soil on top to retard evaporation of the water beneath. Monthly roses should be set 15 to 18 inches apart each way. June roses 2 to 3 feet.

PRUNING Before planting, cut out all the small growth and weak branches and cut back the stronger shoots to 3 or 4 eyes with the top eye outward, leaving these stronger shoots about 8 inches in length. Also remove any broken or lacerated root ends. Do not be afraid to prune your Hybrid Teas severely. It is exactly what they require to do their best.

FERTILISING Well rotted manure, bone meal or pulverized sheep manure should be dug into the soil when your roses are planted. To secure best results you should also feed your roses to keep them blooming all summer. A good feeding is to take pulverized sheep manure, place in a bag and soak in water, using the liquid as a plant food.

INSECTS, DISEASES A strong stream of water applied with the hose each morning will usually keep insects from doing much harm. It is inadvisable to water roses in the evening as this has a tendency to promote mildew on the foliage. Should your roses be troubled by the rose bug we recommend Melrosine. As a preventative for Black Spot and for mildew, dust the plants with a mixture of 8 parts fine powdered sulphur and 1 part arsenate of lead. This should be done every couple of weeks in the morning while the dew is on the foliage.

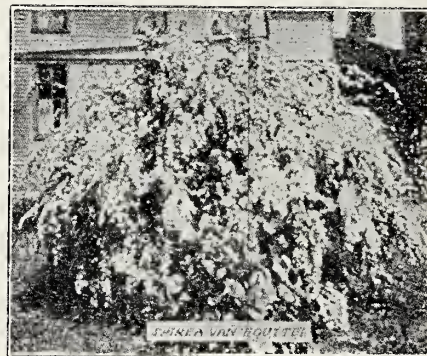
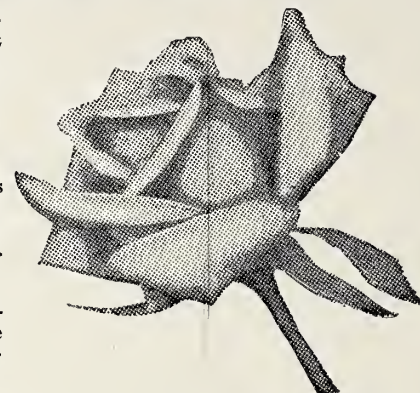
CLIMBING ROSES

Climbing roses differ in many ways from the monthly garden rose. They are hardier, less liable to disease and the ravage of insects. The monthly rose blooms on the present season's growth; the climbing rose on the wood of last year's growth, so the less they are pruned the more flowers they will give you. Climbers should be pruned into the desired shape and any old or dead wood cut away immediately after they are done blooming for the season. Then the plants will make a new growth and this growth will flower profusely next spring. Never prune climbing roses in the spring.

FLOWERING SHRUBS

In planting flowering shrubs see that the holes are dug large enough so as not to cramp the roots. Do not plant too deep—only just about as deep as they stood when in the nursery row. Place the plants, put in some soil and tamp this down tight just as if you were planting a fence post, then some more soil and firm that down too. The last 2 or 3 inches of soil should be left loose so the rains will work in and the earth should not be hilled up around the plants as this will cause the water to run away from where it is needed. To promote root growth it is advisable to prune the tops of the shrubs when planting. The early flowering shrubs produce their flowers like the climbers—on the wood of the previous season's growth so they too should be pruned right after they have finished blooming to promote a growth of new wood for bloom the following spring.

This personal message was inspired by the many requests received for just such information as this from our customers. We would very much like to be able to sit down and write a personal letter to each one of you but our tremendous list of thousands and thousands of customers of course makes this an impossibility so we take this method of conveying our message and information and will be very glad indeed to have you write us if interested in receiving these instructive and money-saving bulletins as they come from the press.



Your very truly,

GROWERS' SALES CO.